

FACULTY OF BUSINESS MANAGEMENT
MBA III – SEMESTER REGULAR EXAMINATIONS, MARCH- 2021
ORGANISATIONAL BEHAVIOUR
PAPER – II

Time: 2 Hours]

[Max. Marks: 70
(5x14=70)

Answer any **FIVE** from the following questions in not more than **FOUR** pages each:

1. Discuss various approaches to study and understand organizational behavior.
2. What kinds of characteristics are important in selecting an individual for an managing Globe work force?
3. Describe type A and type B behaviour patterns.
4. "People's responses are always based on their perception"-examine.
5. What are the basic types groups in organization? Which type of group do you think is most significant and why?
6. Discuss advantages and disadvantages of teams.
7. Define communication. Distinguish between oral and written communication.
8. Outline the basic theory of managerial grid. Do you advocate grid training for modern manager?
9. "Resistance to change is a normal part of the process of change":-Discuss.
10. Bring out the impact of stress on performance and satisfaction of employees.

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FACULTY OF BUSINESS MANAGEMENT
MBA III – SEMESTER REGULAR EXAMINATIONS, MARCH- 2021
OPERATIONS MANAGEMENT
PAPER – I

Time: 2 Hours]

[Max. Marks: 70

(5x14=70)

Answer any **FIVE** from the following questions in not more than **FOUR** pages each:

1. Define plant layout. Mention the types of layout. Describe each.
2. Explain the classification of production system based on quantity of production.
3. Define the term maintenance. Outline various types of maintenance.
4. What are the types of replacement policies? Discuss equipment replacement Policy.
5. Discuss single, double, sequential accepting sampling plans.
6. Discuss the steps in constructing control charts and variable charts.
7. Discuss the steps in method study.
8. Define work measurement. What are the benefits? Explain the steps in work measurement.
9. Explain various techniques of inventory control.
10. Define the terms stores, storage. Bring out the functions of store keeping.

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Code No. 1234

FACULTY OF BUSINESS MANAGEMENT
MBA III – SEMESTER REGULAR EXAMINATIONS, JULY- 2021
STRATEGIC MANAGEMENT
PAPER – IV

Time: 2 Hours]

[Max. Marks: 70
(5x14=70)

Answer any **FIVE** from the following questions in not more than **FOUR** pages each:

1. Explain the distinction between mission statement and vision statement
2. Discuss in detail the factors that shape Company's Strategy
3. Discuss the components of external environment
4. What is industry analysis? Explain the demographic factors that influence the business.
5. What is a Merger? Explain the circumstances under which the mergers are appropriate
6. What is BCG's Growth Share Matrix? Explain how the portfolio matrix is helpful in strategy formulation
7. Discuss broad classification of industries
8. Elucidate the process of strategy formulation
9. Describe various phases involved in Strategy Implementation
10. What is strategic control? Elucidate the actions that are needed to implement Strategic Control successfully

FACULTY OF BUSINESS MANAGEMENT
MBA III – SEMESTER REGULAR EXAMINATIONS, JULY - 2021
OPERATIONS RESEARCH
PAPER – III

Time: 2 Hours]

[Max. Marks: 70
(5x14=70)**Section – A**Answer any **FIVE** from the following questions in not more than **FOUR** pages each:

1. Write the Nature and Scope of OR? Explain about formulation of LPP
2. Write the steps involved on LPP Graphical Method and Solve the following by using Graphical Method:

$$\begin{aligned} \text{Max } Z &= 2x_1 + x_2 \\ \text{subject to } &x_1 + 2x_2 \leq 10 \\ &x_1 + x_2 \leq 6 \\ &\text{a. } x_1 - x_2 \leq 2 \\ &\text{b. } x_1 - 2x_2 \leq 1 \text{ and } x_1, x_2 \geq 0 \end{aligned}$$

3. Solve the following LPP by Simplex Method.

$$\begin{aligned} \text{Max } Z &= x_1 + 9x_2 + x_3 \\ \text{subject to } &x_1 + 2x_2 + 3x_3 \leq 9 \\ &3x_1 + 2x_2 + 2x_3 \leq 15 \text{ and } x_1, x_2 \geq 0 \end{aligned}$$

4. Explain the Penalty Method or Big-M Method for solving a Linear Programming Problem.
5. Find an Initial Basic Feasible Solution to the Transportation Problem by VAM.

	I	II	III	IV	Supply
1	18	15	6	15	15
2	5	7	5	6	21
3	21	23	10	25	9
4	12	16	2	18	13
Demand	9	15	20	14	

6. What is Degeneracy? Explain application of T.P
7. Given the following data, determine the least cost allocation of the available machines to five jobs.

Machine	Job				
	A	B	C	D	E
1	25	29	31	42	37
2	22	19	35	18	26
3	39	38	26	20	33
4	34	27	28	40	32
5	24	42	36	23	45

8. What is Simulation? What are the advantages and limitations of Simulation?
9. What is Queuing Theory? What are the limitations of Queuing Theory?
What information can be obtained by analysing a Queuing System?
10. Discuss about the cost associated with Queuing in detail.
