

FACULTY OF BUSINESS MANAGEMENT  
MBA I – SEMESTER REGULAR/BACKLOG EXAMINATIONS, MAY- 2022  
**MANAGEMENT THEORY AND PRACTICE**  
PAPER – I

Time: 3 Hours]

[Max. Marks: 70

Note: Answer all questions from Section – A and Section – B

Section – A

(5x4=20)

Answer the following questions in not more than **ONE** page each:

1. Management levels
2. Planning
3. Controlling
4. Selection
5. Managing diversity

Section – B

(5x8=40)

Answer the following questions in not more than **FOUR** pages each:

6. a) Elucidate the tasks of a professional manager in detail.  
(OR)  
b) What are the major social responsibilities of a business?
7. a) Discuss the stages in rational decision making process.  
(OR)  
b) Evaluate the significance of MBO in an organization.
8. a) Explain the delegation of authority with example.  
(OR)  
b) Describe the technological impact on organizational design.
9. a) Explain the tools and techniques of managerial control in the industry.  
(OR)  
b) Discuss the various steps involved in the recruitment process.
10. a) Comment on best management practices across the globe.  
(OR)  
b) Explain the characteristics of an effective leader.

Section-C

(1x10=10)

Match the panel leaders and the leadership quality they possess:

- |                  |                     |
|------------------|---------------------|
| a. Azim Premji   | a. Autocratic       |
| b. Bill Gates    | b. Transformational |
| c. Hitler        | c. Charismatic      |
| d. Mother Teresa | d. Benevolent       |

Authenticate your answer by describing the leadership qualities of each individual listed above.

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FACULTY OF BUSINESS MANAGEMENT  
MBA I – SEMESTER REGULAR/BACKLOG EXAMINATIONS, MAY- 2022  
**MANAGERIAL ECONOMICS**  
PAPER – II

Time: 3 Hours]

[Max. Marks: 70

Note: Answer all questions from Section – A and Section – B

Section – A

(5x4=20)

Answer the following questions in not more than **ONE** page each:

1. "Managerial Economics is an integration of economic theory, decision science and business management"- comment.
2. Distinguish between Autonomous demand and Derived demand.
3. Explain the law of diminishing returns to scale.
4. A monopolist never earns normal profits-Examine.
5. Describe main features of Oligopoly.

Section – B

(5x8=40)

Answer the following questions in not more than **FOUR** pages each:

6. a) Trace the role and responsibilities of a managerial economist.  
(OR)  
b) Discuss nature and scope of managerial economics.
7. a) Explain the determinants of demand.  
(OR)  
b) What are the important methods of demand forecasting?
8. a) Write brief notes on diseconomies, internal economies and external economies.  
(OR)  
b) Illustrate breakeven chart. Point out usefulness of breakeven analysis.
9. a) Explain how an individual firm attains equilibrium in the short and long periods under conditions of perfect competition.  
(OR)  
b) Describe the important pricing methods.
10. a) Give an example of Prisoner's dilemma. How does Prisoner's dilemma work?  
(OR)  
b) What is Nash equilibrium in game theory? Why is Nash equilibrium important?

Section – C (Compulsory)

(1x10=10)

Using the method of Least squares find the trend values and estimates the sales for the year 1986

Year	1980	1981	1982	1983	1984	1985
Sales(Rs in lakhs)	83	92	71	90	169	200

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Time: 3 Hours]

Note: Answer all questions from Section - A and Section - B

[Max. Marks: 70

Section - A

(5×4=20)

Answer the following questions in not more than **ONE** page each:

1. Accounting cycle
2. Trading account
3. Financial statement analysis
4. Concept of funds flow
5. Production accounting

Section - B

(5×8=40)

Answer the following questions in not more than **FOUR** pages each:

6. a) Why trial balance is not the conclusive evidence of arithmetical accuracy of books of accounts? Explain. (OR)
- b) What are the Accounting principles? Explain them in brief.
7. a) What is profit and loss account? Give the specimen of profit and loss account. (OR)
- b) What do you understand by Grouping and Marshaling of balance sheet?
8. a) What is ratio analysis? State the merits and demerits of ratio analysis (OR)
- b) What are the turnover ratios? Explain them in brief.
9. a) Distinguish between cash flow analysis and funds flow analysis. (OR)
- b) What is funds flow statement? Discuss the advantages of funds flow analysis.
10. a) Explain the methods of measuring human resource accounting. (OR)
- b) Write about green accounting and economic accounting.

P.T.O  
 (Conti...2)

Following is the Trial Balance and additional information of ABC Ltd.,

Section C  
 Case Study

(1×10=10)

TRIAL BALANCE as on 31st March, 2019		
Particulars	Debit (Rs.)	Credit (Rs.)
Capital		20,000
Sundry Debtors	5,400	
Drawings	1,800	
Machinery	7000	
Sundry creditors		2,800
Wages	10,000	
Purchases	19,000	
Opening stock	4,000	
Bank balance	13,000	
Carriage charges	300	
Salaries	400	
Rent and taxes	900	
Sales		29,000
<b>Total</b>	<b>51,8000</b>	<b>51,8000</b>

Additional Information:

- (i) Closing Stock Rs. 1,200.
- You are required to prepare
- a) Trading, profit & loss accounts and
  - b) A balance sheet.

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FACULTY OF BUSINESS MANAGEMENT  
MBA I – SEMESTER REGULAR/BACKLOG EXAMINATIONS, MAY- 2022  
**BUSINESS COMMUNICATION**

PAPER – IV

Time: 3 Hours]

[Max. Marks: 50

Note: Answer all questions from Section – A and Section – B

Section – A

(5x2=10)

Answer the following questions in not more than **ONE** page each:

1. Communication process
2. Oral communication
3. Objectives of report
4. Minutes of meeting
5. Elements of presentation

Section – B

(5x8=40)

Answer the following questions in not more than **FOUR** pages each:

6. a) Explain how communication is important for managerial functioning.

(OR)

b) Throw light on the essentials for an effective communication.

7. a) Describe the different categories of non-verbal communication.

(OR)

b) What is written communication? Discuss the advantages and disadvantages of written communication.

8. a) What is Business letter? Explain in detail the layouts of business letter..

(OR)

b) What is previewing, skimming, reading and scanning.

9. a) Define employment interview? Explain the various types of interview,

(OR)

b) Draft the notice and agenda of an Annual General meeting of Sekhar Industries Ltd.

10. a) Explain the different visual aids used in presentations.

(OR)

b) Define presentation? How you design a new presentation.

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FACULTY OF BUSINESS MANAGEMENT  
MBA I – SEMESTER REGULAR/BACKLOG EXAMINATIONS, MAY – 2022  
**STATISTICS FOR MANAGEMENT**  
PAPER – V

Time: 3 Hours]

[Max. Marks: 70

Note: Answer all questions from Section – A and Section – B

Section – A

(5x4=20)

Answer the following questions in not more than **ONE** page each:

1. Write meaning and origin of Statistics.
2. Explain standard error.
3. Write a short note on student's t- distribution.
4. Explain sign test for two samples?
5. What is regression co-efficient?

Section – B

(5x8=40)

Answer the following questions in not more than **FOUR** pages each:

6. a) For the following data find arithmetic mean, median.

Class Interval	0-5	5-10	1-15	15-20	20-25	25-30	30-35	35-40
Frequency	5	7	10	8	20	12	8	2

(OR)

- b) Explain Applications of Inferential Statistics in Managerial Decision Making?
7. a) What are the types of Hypothesis. Explain procedure of Testing Hypothesis?  
(OR)
- b) Explain the various types of Non-Probability Sampling Methods.
8. Two independent samples consisting of 8 and 7 items respectively have the following values.

Sample-I	12	11	13	11	15	9	12	-
Sample-II	9	11	10	13	9	8	10	14

Is the difference between the means of samples significant?

(OR)

- b) Construct and explain a Two-Way Analysis of Variance.
9. a) Define non-parametric tests? Distinguish between parametric and non - parametric tests?  
(OR)
- b) Explain the difference between Mann-Whitney U-test and Kruskaltest?

10. a) Find the Rank Correlation Co-efficient of the following data:

x	53	98	95	81	75	61	59	55
y	47	25	32	37	30	40	39	45

(OR)

- b) What do you mean by Time Series Analysis? Write a step for moving average method?

Section – C (Compulsory)

(1x10=10)

In a partially destroyed record, the following data are legible. Variance of  $X = 25$ , regression equation of  $X$  on  $Y$  is  $5X - Y = 22$  and regression equation of  $Y$  on  $X$  is  $64X - 45Y = 24$ . Find

- i) Mean Values of  $X$  and  $Y$ .
- ii) Coefficient of correlation between  $X$  and  $Y$ .  
Standard deviation of  $Y$ .

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FACULTY OF BUSINESS MANAGEMENT  
MBA I – SEMESTER REGULAR/BACKLOG EXAMINATIONS, MAY- 2022

**TOTAL QUALITY MANAGEMENT**

PAPER – VI (a)

Time: 3 Hours]

[Max. Marks: 70

Note: Answer all questions from Section – A and Section – B

**Section – A**

(5x4=20)

Answer the following questions in not more than **ONE** page each:

1. Quality Circles
2. PDCA Cycle
3. ISO 14000 Series
4. Communication Model
5. Forced Field Analysis

**Section – B**

(5x8=40)

Answer the following questions in not more than **FOUR** pages each:

6. a) Write about the Deming's philosophy for improving quality, productivity and competitiveness.

(OR)

b) Explain the step by step procedure in strategic quality planning.

7. a) What are the areas of focus of Kaizen

(OR)

b) What are the reasons for Benchmarking? Explain the process of Benchmarking.

8. a) Explain the registration process for ISO 9000 quality series..

(OR)

b) Explain the major elements of environmental management system.

9. a) Discuss with an example the stages in building the house of quality.

(OR)

b) Discuss about the various stages in failure mode and effect analysis..

10. a) What is a Tree diagram? How is it useful for quality management?

(OR)

b) Write about the statistical process control and its importance.

**Section – C (Compulsory)**

(1x10=10)

Quality management is only applicable to firms in the manufacturing sector and not in the public or service industry. Give argument for or against this assertion and discuss the dimensions of service quality.

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